

ORGANIZER GUIDE: ROLL. WALK. RUN!



THANK YOU FOR VOLUNTEERING!

You're helping bring communities across Canada together to support the Kion Foundation through the Running for Zach fundraiser!

WHY ARE WE RUNNING?



Our Goal:

Raise funds for the Kion Foundation while building stronger communities.



What is it:

A community-led event happening in cities and towns across Canada.



Your role:

Organize a local event. We'll provide the brand, resources, and support.

Participants are encouraged to raise funds through their own sponsors and donations, see attached sponsor sheet.

QUESTIONS?

Check our website for the answers to some of our most frequently asked questions. Otherwise, reach out to us today at runningforzach@gmail.com!

YOUR CHECKLIST:

4 WEEKS BEFORE:

- ☐ Choose your location
- ☐ Choose your date & time
- ☐ Let us know these details!
- ☐ Plan your routes (can be a set of multiple based on skill!)

2 KM
5 KM
10 KM
21 KM

Run or walk!

3 WEEKS BEFORE:

- ☐ Begin spreading the word via email/social media
- ☐ Invite friends & family
- ☐ Encourage participants to find sponsors

EVENT WEEK

- ☐ Share reminders
- ☐ Check the weather
- ☐ Confirm your route

EVENT DAY

- ☐ Take photos
- ☐ Enjoy the day
- ☐ Run!

